



*Sterling*  
**EXPLORER**  
**RANGE**



# STERLING IS NOW **AT** NATIONAL FLAG.

*("Sterling is nou by National Flag"  
— ja, we translated it for you too.)*

**STERLING ISN'T JUST A BRAND —  
IT'S A LIFESTYLE YOU NEVER OUTGROW.**





# BUILT FOR THE OUTDOORS

## INTRODUCING OUR EXPLORER RANGE

### 01 BUILT FOR REAL BODIES

A generous, practical size range designed to provide a comfortable fit for a wider variety of body types.

### 02 MADE FOR SOUTH AFRICAN CONDITIONS

Designed with South African customers in mind, combining practical comfort, durability and an authentic outdoor fit.

### 03 MADE IN MZANSI

Locally produced for dependable availability, efficient turnaround times and greater supply reliability.

### 04 QUALITY BUILT FOR THE OUTDOORS

Durable, practical apparel designed for farming, bush, safari and demanding outdoor environments.

*90 Years Of Proven Heritage!*

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**History. Familiarity. Credibility.**



— WE SAW A GAP. LITERALLY.

# BIG COUNTRY. BIGGER SIZES. SOMEHOW, NOBODY STOCKED THE SIZES.

*So NF stepped in.*

## MADE IN MZANSI

Locally produced, so no stockouts and a fast turnaround. Nobody's waiting on a boat from overseas for this.

## BUILT FOR REAL BODIES

A bigger size curve, because not every farmer's built like a billboard model – and Sterling doesn't expect you to be.

## LOOKS & FEELS LIKE HOME

Made by South Africans, for South Africans who actually work outside in it. Not a boardroom fit.

## THE SIZES WE KEEP IN STOCK ARE:

1. MEN'S SHIRTS – SIZE S-9XL
2. MEN'S SHORTS & PANTS – SIZE 28-52
3. LADIES' SHIRTS – SIZE S-5XL
4. LADIES' SHORTS & PANTS – 30-44

## LARGER SIZES ON REQUEST

3XL

*Sterling*





# MEN'S SHORT SLEEVE TWILL SHIRT



TAUPE

OLIVE

CHARCOAL

KHAKI

**FEATURES:**

- Two Chest Pockets With Flap Closures
- Double Top Stitching

**MATERIAL:**

- Cotton Twill Fabric

| Size:      | XS | S  | M  | L  | XL | 2XL | 3XL | 4XL | 5XL | 6XL | 7XL | 8XL | 9XL |
|------------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|
| Full Chest | 76 | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 | 137 |



# LADIES'

## SHORT SLEEVE TECHNICAL SHIRT



OLIVE



KHAKI

### FEATURES:

- UV 40 protection
- Water-Resistant
- Flattering Ladies' Fit
- Two Chest Pockets With Flap Closures

### MATERIAL:

- 120g 100% Nylon Fabric

| Size:      | S  | M   | L   | XL  | 2XL | 3XL | 4XL | 5XL |
|------------|----|-----|-----|-----|-----|-----|-----|-----|
| Full Chest | 95 | 105 | 115 | 120 | 130 | 140 | 150 | 160 |



# MEN'S STRETCH CANVAS CARGO PANTS



OLIVE



CHARCOAL



TAUPE



KHAKI

## FEATURES:

- Constructed Waistband
- Cargo Side Pockets
- Front And Back Pockets
- Belt Loops

## MATERIAL:

- 260g Stretch Cotton Canvas Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|------------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|
| Full Waist | 76 | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 |



# LADIES'

## STRETCH CANVAS CARGO PANTS



OLIVE

CHARCOAL

KHAKI

### FEATURES:

- Multiple Side Cargo Pockets
- Functional Front And Back Pockets
- Constructed Waistband
- Belt Loops

### MATERIAL:

- 260g Stretch Canvas Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  |
|------------|----|----|----|----|----|-----|-----|-----|
| Full Waist | 75 | 80 | 85 | 90 | 95 | 100 | 105 | 111 |





# LADIES'

## STRETCH CANVAS CARGO SHORTS



KHAKI

OLIVE

CHARCOAL

### FEATURES:

- Multiple Side Cargo Pockets
- Functional Front And Back Pockets
- Constructed Waistband
- Belt Loops

### MATERIAL:

- 260g Stretch Canvas Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  |
|------------|----|----|----|----|----|-----|-----|-----|
| Full Waist | 75 | 80 | 85 | 90 | 95 | 100 | 105 | 111 |





# MEN'S CONSTRUCTED WAISTBAND STRETCH CANVAS MOUNTAIN SHORTS



KHAKI



OLIVE



CHARCOAL



TAUPE

## FEATURES:

- Constructed Waistband
- Belt Loops
- Cargo Side Pockets
- Front And Back Pockets
- 14cm Inseam

## MATERIAL:

- 260g Stretch Cotton Canvas Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|------------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|
| Full Waist | 76 | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 |





# MEN'S CONSTRUCTED WAISTBAND CANVAS MOUNTAIN SHORTS



TAUPE

OLIVE

NAVY

CHARCOAL

KHAKI

## FEATURES:

- Constructed Waistband
- Belt Loops
- Cargo Side Pockets
- Front And Back Pockets
- 14cm Inseam

## MATERIAL:

- 250g Cotton Canvas Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|------------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|
| Full Waist | 76 | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 |



# MEN'S ELASTICATED STRETCH CANVAS MOUNTAIN SHORTS



KHAKI



OLIVE



CHARCOAL



TAUPE

## FEATURES:

- Elasticated Waistband
- Belt Loops
- Cargo Side Pockets
- Front And Back Pockets
- 14cm Inseam

## MATERIAL:

- 260g Stretch Cotton Canvas Fabric

| Size:           | 30 | 32 | 34 | 36  | 38  | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|-----------------|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Stretched Waist | 86 | 91 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 | 137 | 142 |





# MEN'S ELASTICATED CANVAS MOUNTAIN SHORTS



KHAKI

CHARCOAL

NAVY

OLIVE

TAUPE

## FEATURES:

- Elasticated Waistband
- Belt Loops
- Cargo Side Pockets
- Front And Back Pockets
- 14cm Inseam

## MATERIAL:

- 250g Cotton Canvas Fabric

| Size:           | 30 | 32 | 34 | 36  | 38  | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|-----------------|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Stretched Waist | 86 | 91 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 | 137 | 142 |



# MEN'S HALF-ELASTICATED CANVAS SHORTIES



TAUPE

OLIVE

NAVY

CHARCOAL

KHAKI

## FEATURES:

- Half-Elasticated Waistband
- 9cm Inseam
- Multiple Utility Pockets
- Belt Loops

## MATERIAL:

- 100% Cotton Canvas Fabric

| Size:           | 30 | 32 | 34 | 36 | 38  | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|-----------------|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|
| Stretched Waist | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 | 137 |





# MEN'S 5-POCKET DENIM SHORTS



BLUE DENIM

**FEATURES:**

- Belt Loops
- Classic 5-Pocket Construction
- Contrast Top Stitching

**MATERIAL:**

- Durable Stretch Denim Fabric

| Size:      | 30 | 32 | 34 | 36 | 38 | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|------------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|
| Full Waist | 76 | 81 | 87 | 92 | 97 | 102 | 107 | 112 | 117 | 122 | 127 | 132 |



# MEN'S Twill RUGBY SHORTS



BLACK



NAVY

## FEATURES:

- Elasticated Waistband With Drawstring
- Reinforced Twill Tape At Side Slits And Pockets
- Double Top-Stitched Seams
- Side Slits With Bartacking
- Sterling Embroidery On Left Hem

## MATERIAL:

- 100% Cotton Twill Fabric

| Size:           | 30 | 32  | 34  | 36  | 38  | 40  | 42  | 44  | 46  | 48  | 50  | 52  |
|-----------------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Stretched Waist | 96 | 101 | 107 | 112 | 117 | 122 | 127 | 132 | 137 | 142 | 147 | 152 |



Side Slits With Bartacking



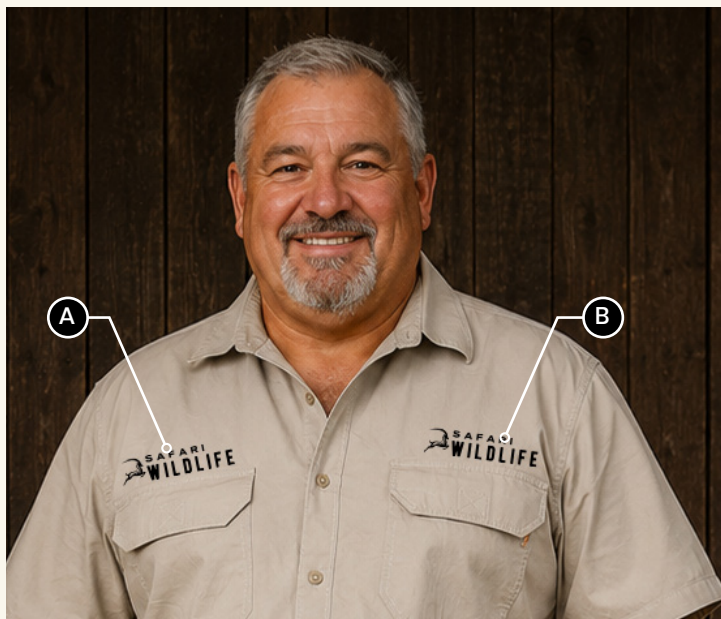
Drawstring



Pockets With Twill Tape



# BRANDING POSITIONS



A - RIGHT CHEST    B - LEFT CHEST



C - LEFT SLEEVE



D - TOP YOKE



E - RIGHT SLEEVE

## SCREEN PRINT

A stencil is created on a fine mesh screen, blocking off certain areas. Ink is then pushed through the open parts of the mesh and onto the material, transferring your design with bold, solid colour.



## EMBROIDERY

Your design is stitched directly into the fabric with coloured threads, creating a textured, premium finish. This method offers durability, a professional look, and a timeless style that holds up wash after wash.

